



Layered

CHOOSE TO CREATE COLLECTION

Index	
1/ imagination with 'Layered'	p.5
2/ 'Layered' - multifaced colours	p.6-11
3/ 'Layered' - the designs	
Design SHADY	p.14-15
Design REFLEX	p.16
Design STROBO	p.17
Design ILLUSION	p.18-19
Choose to Create information	p.21

æ

Layered

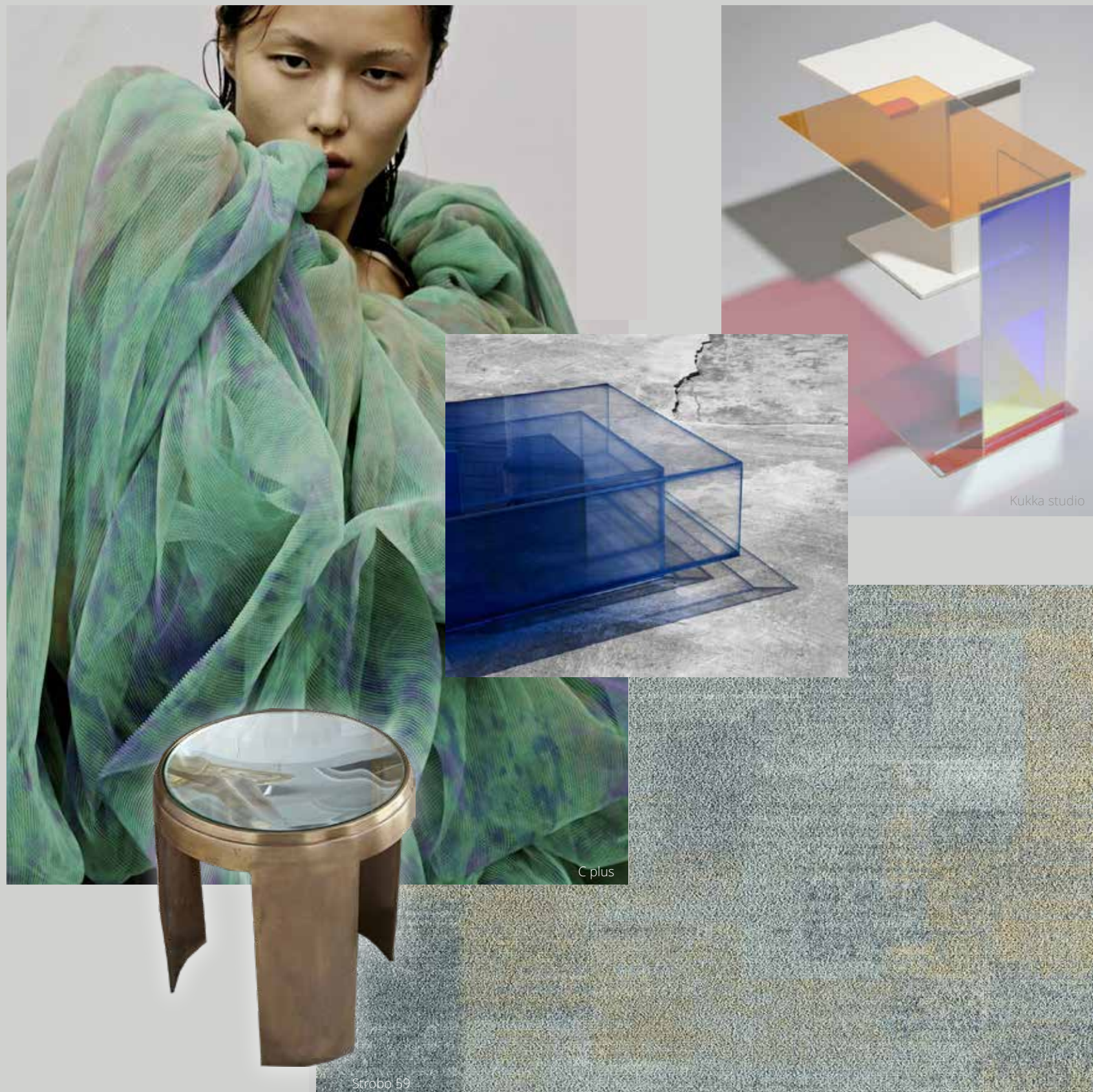
CHOOSE TO CREATE COLLECTION

Choose to pour personality into your flooring

The preconfigured design options in our accessible ‘Choose to Create’ collection make it a quick and easy process for you to create your own personalised textile flooring solution. Our brand-new, on-trend ‘**Layered**’ design theme offers you even more inspiration, for **truly illuminated floors**.

Choose between various, high-quality carpet cloths and 3 strong backing options to achieve stunning layer effects and select the performance/comfort balance required for your project.

Discover the new LAYERED styles and their preconfigured design options in this brochure and on the arc edition website.



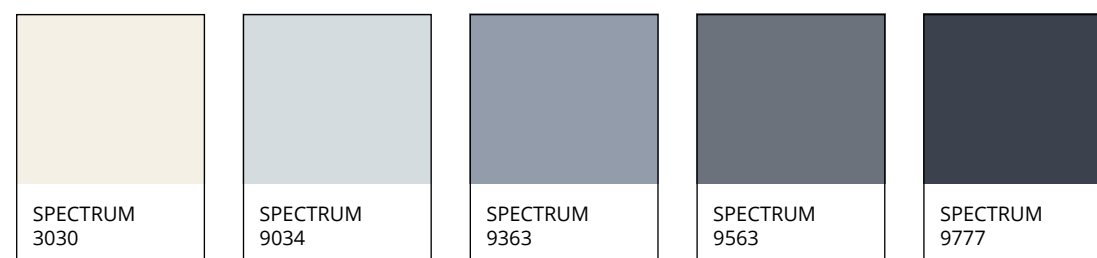
1/

Give your imagination the reins with 'Layered'

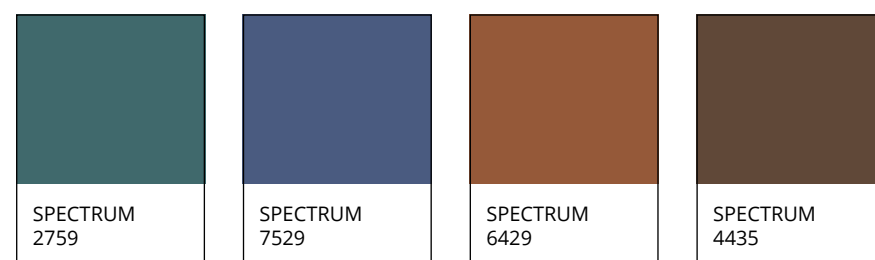
Our designers had a lofty ambition: to design an artistic theme that captures shifting light, colours and forms, inspired by both visual arts and the natural world with its multiple design elements, such as reflections on ice or water, translucent leaves or foggy nature. Layered design creates graphic compositions on many levels. The result? Captivating visual effects that don't hold back when it comes to drama.

Spectrum colours

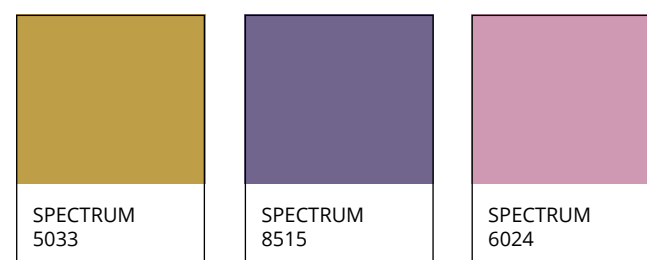
MISTY GREY SHADES



ACCENT COLOURS



MUTED POP SHADES



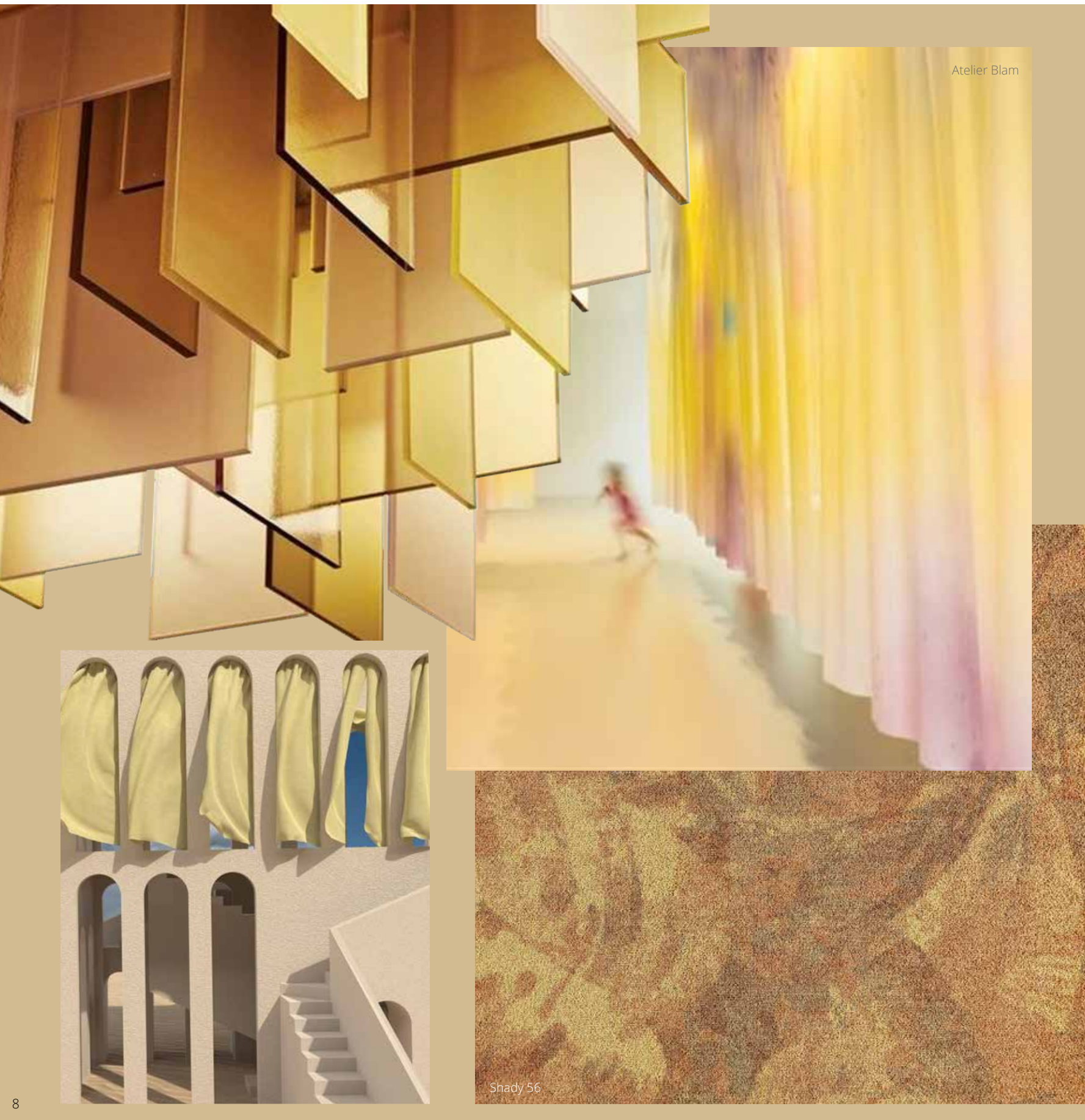
2/ the multifaced power of layered colours

Across all of its designs, the **Layered** collection reflects soulful, on-trend colours combined with misty grey shades and accents in blue, green, brown as well as muted pops of pastel pink, yellow or lilac.

All tones are featured in our colour bank 'Spectrum'. a balanced selection of 'ready to go' shades destined for on-trend project zones exuding comfort & strength.

warming yellow

Layering yellow hues creates an array of golden tones that can be used to set the scene or as a pop of colour on top of foggy grey. The brightening effect elevates the décor of a space, lifts spirits and inspires positivity and enthusiasm.





a touch of pink

Soft pink gently emerges from misty shades of grey without overwhelming or interfering with the ambiance of an interior space. The minimalistic, balanced approach soothes the soul, but it also invokes harmony and connects mind, body and spirit.



Johnny Abrahams



Reflex 29

3/

The 'Layered' designs ready to be personalised

The digital wave theme that dominates the **Illusion** design invites you to go with the flow. In **Reflex**, a geometric blocking pattern adds a modern 3D experience to a shifting interplay of hues. Highlighting the randomness and asymmetrical organic forms found in the natural world, **Shady** presents soothing and calming translucence. Fans of subtle modern art pieces will appreciate **Strobo**, which hints at brush strokes and displays a unique aesthetic sensitivity.



SHADY 56
↔ ca. 199 X ↑ ca.192 CM



5033 6429 4435

SHADY 79



7529 9363 9777

SHADY 95



9363 9563 9777

SHADY 93



9034 9363 9563

SHADY 29



2759 9363 9777

SHADY 39



3030 9034 9363

REFLEX

REFLEX 59
↔ ca. 398 X ↑ ca.384 CM



REFLEX 94



REFLEX 49



REFLEX 69



REFLEX 95



REFLEX 29

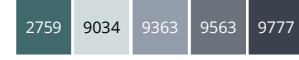


REFLEX 79



STROBO

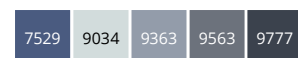
STROBO 29
↔ ca. 199 X ↑ ca.194 CM



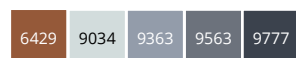
STROBO 95



STROBO 79



STROBO 69



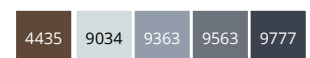
STROBO 68



STROBO 59



STROBO 49



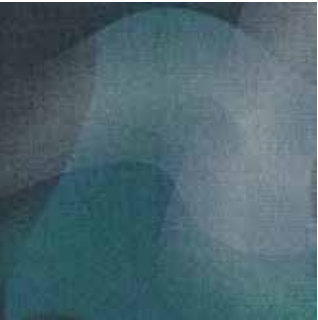


ILLUSION 68
↔ ca. 133 X ↓ ca.128 CM



8515 6024 7529 9034

ILLUSION 72



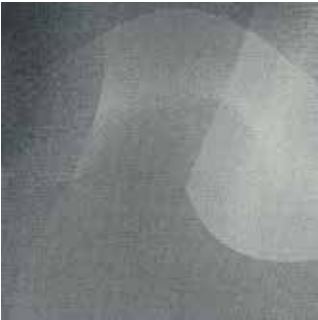
2759 7529 9363 9777

ILLUSION 79



7529 9363 9563 9777

ILLUSION 95



9012 9336 9521

ILLUSION 64



6429 4435 9363 9563

ILLUSION 45



5033 6429 4435 9563

ILLUSION 94



4435 7529 9563 9777

'Choose to create' your individual flooring

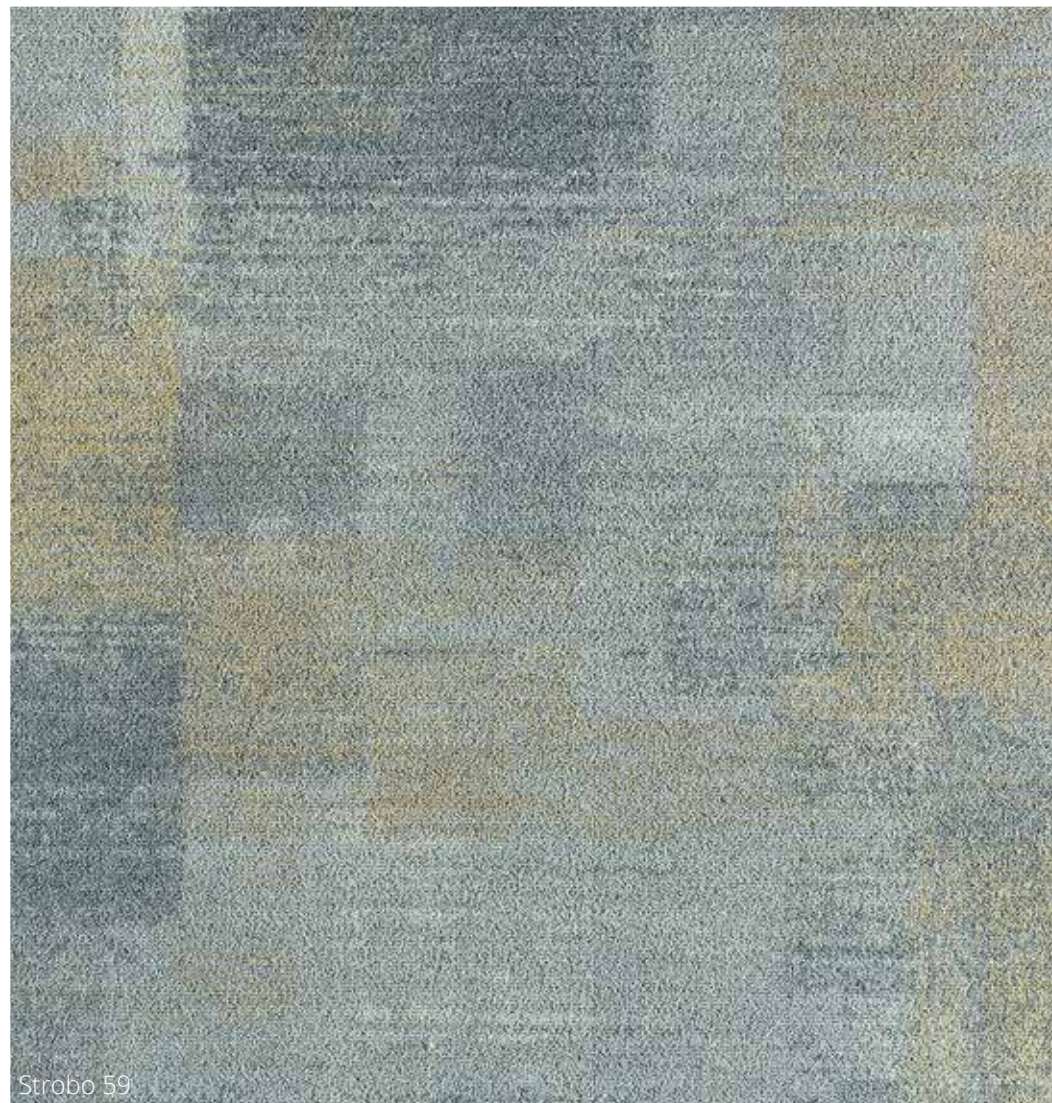
4 steps to a personalised flooring design

1. **Design:** use our online guide to quickly select the design that fits your project.
2. **Colour:** choose from a broad range of curated shades to match individual schemes.
3. **Cloth:** select the high-performance carpet type to deliver the look and features you need.
4. **Backing:** choose from 3 backings to add stability, comfort and acoustic insulation.

Accommodates designs for spaces from 240 m² in surface area and up to 5m wide.

Start your creative design now
with our online guide

www.arcedition.com/choose-to-create



Strobo 59



Tacchini Design



Moises Hernandez

